

DEMAND FORECASTS

Forecasting for Informed Power Market Decisions

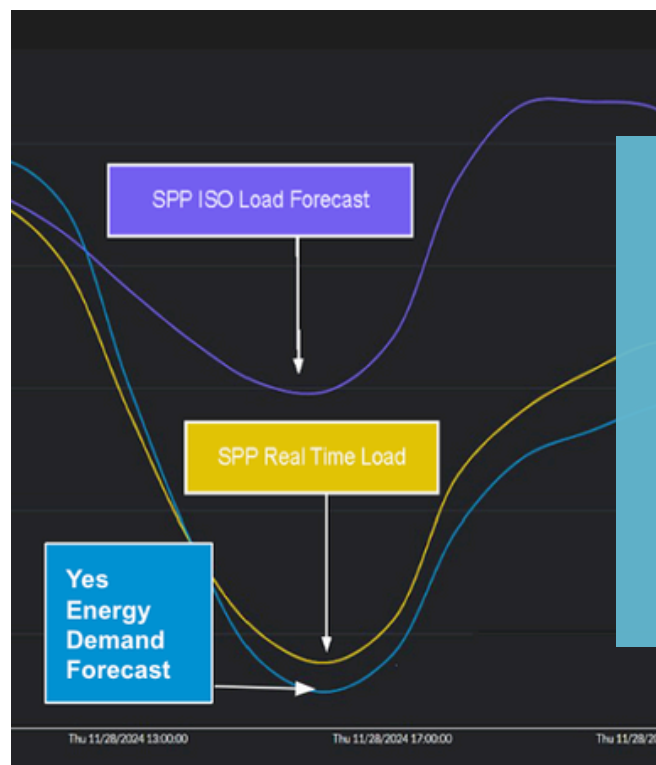
FEATURES

- Industry-leading forecast accuracy powered by an econometric model continuously refined by expert data analysts
- Short-term demand forecasts for all North American ISOs
- Tools like Weather Decomposition and Temperature Sensitivity to help analyze and understand risk
- Direct access to forecasting analysts to help you understand the why behind each the forecast

Yes Energy Demand Forecasts empower you to make informed, confident decisions when buying and selling in North American wholesale energy markets. Integrated into the Yes Energy platform, the forecasts provide accurate and reliable insights at the wholesale, grid, and utility levels.

Our forecasting systems combine comprehensive weather variables and calendar information with proprietary algorithms. The advanced regression models use detailed demand and weather observations, and incorporate the latest near-term data to respond to shifting weather patterns, extreme weather events, and holidays that might impact energy demand.

Each forecast is supported by Yes Energy's team of expert analysts and engineers, who rigorously monitor and review the models to maintain industry-leading standards of accuracy and reliability.



DATA INSIGHTS THAT POWER YOUR BUSINESS

PRODUCT BENEFITS

- Demand forecasts alongside Yes Energy's real-time and comprehensive historical power market data for end-to-end market analysis in a single platform
- Stay ahead of weather events, changing conditions, and holidays that impact energy demand
- Prepare for everything; know what to expect on unpredictable days
- Proven methodology that delivers on volatile days
- Algorithms are backed by expert data analysts



ABOUT YES ENERGY®

Yes Energy is how traders, power companies, and asset managers and developers can finally make sense of the complex, rapidly changing power market.

Supported by best-in-industry customer support, you get up-to-date data, comprehensive tools, and a specialized partner to help you make the right decisions every day.

It's time to Win the Day Ahead™ and only Yes Energy brings you the unique combination of better data, better delivery, and better direction you need to do that.



"Yes Energy Demand Forecasts yields exceptional results when compared to other vendors during inclement weather."

Danny Dayal • Senior Business Analyst • APS

Say yes to a free demo!

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