

# FORECASTING FOR INFORMED POWER MARKET DECISIONS

Yes Energy Demand Forecasts enable you to make the most informed decisions possible when buying and selling in organized wholesale markets in New Zealand, Australia, Japan, Philippines, North America, Europe, and other regions. Demand forecasts are delivered via our web application or API giving you access to highly accurate and reliable wholesale, grid, and utility level forecasts.

Our state-of-the-art forecasting systems feed comprehensive weather variables and calendar information to proprietary algorithms. The advanced regression model uses detailed demand and weather observations, and incorporates the latest near-term data to respond to changing weather patterns, extreme weather events, and holidays that impact energy demand. This is all supported by an expert team of analysts and engineers who review and maintain every model to ensure the most accurate and reliable forecasts in the industry.

### **Capabilities**

- Short-term demand forecasts for global markets
- Be the first to know when weather events, changing conditions, and holidays will impact energy demand, giving you a competitive edge
- Prepare for everything; know what to expect on typically less predictable days

## DATA INSIGHTS THAT POWER YOUR BUSINESS



#### **Product Features**

- Highly accurate forecasts using an econometric model that is constantly tuned by a team of data analysts
- Support from the analysts that manage the forecast to understand the why behind the forecast
- Customized energy demand forecasts for native loads and control zones to improve your short-term scheduling and balancing



### **About Yes Energy®**

Yes Energy is how traders, power companies, and asset managers and developers can finally make sense of the complex, rapidly changing power market. Supported by best-in-industry customer support, you get up-to-date data, comprehensive tools, and a specialized partner to help you make the right decisions every day. It's time to Win the Day Ahead™ and only Yes Energy brings you the unique combination of better data, better delivery, and better direction you need to do that.

LINKEDIN



Say yes to a free demo!

**CONTACT US** 

