

## UNLOCKING POWER MARKET INSIGHTS \* WITH VISUAL AND INTUITIVE ANALYTICS

Nodal power markets are complex and market participants need powerful, actionable, and intuitive market data to plan and execute their strategies.

The Yes Energy® flagship product, PowerSignals®, is a dynamic solution that simplifies huge amounts of detailed market data by transforming it into actionable insight. PowerSignals' easy-to-use modules enable you to visualize ISO data such as nodal prices, transmission and generator outages, congestion, power plants, transmission lines, weather data and gas prices all in one place. For further analysis, PowerSignals allows you to easily drill down into more detailed maps, charts, and all of the underlying data.

PowerSignals is fueled by the most comprehensive power market data available, dating back to the inception of each ISO. Look back through historic market data, or view real-time data across the PowerSignals tool as it will automatically pull in the latest data from all primary sources. With Yes Energy's experts behind PowerSignals, you never have to worry about data corrections or updates—Yes Energy stays on top of market changes so you don't have to.

## **Capabilities**

- · Immerse yourself in comprehensive ISO market data
- · View comprehensive maps that enable you to drill into market fundamentals
- · Develop trading strategies for Bal-Day, Virtuals, Spreads, and FTRs
- · Discover the best opportunities using visual analysis tools
- · Tune your portfolio using integrated market analysis
- · View alerting on relevant transmission and generation outages

# DATA INSIGHTS THAT POWER YOUR BUSINESS



#### **Product Features**

- · Real-time updates
- · Extensive data history enabling historical analysis
- · Standardizes data across ISO's & third-party data
- Dynamic platform that is continuously updated with latest market data
- · Integrated view of market drivers
- Price, constraints, outages, load—in the regions relevant to you
- · Charts, graphs, and watchlists
- · Portfolio management tools

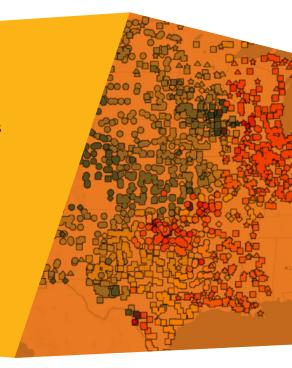
## **What Customers Say**

"I use PowerSignals...and it helps me through my array of analysis, especially around congestion and energy pricing...Yes Energy makes complex data very simple and easy to use and it's pretty much a must have in all of power trading."

~ Collin Lamar • MISO Trader

## **About Yes Energy®**

Yes Energy is how traders, power companies, and asset managers and developers can finally make sense of the complex, rapidly changing power market. Supported by best-in-industry customer support, you get up-to-date data, comprehensive tools, and a specialized partner to help you make the right decisions every day. It's time to Win the Day Ahead<sup>TM</sup> and only Yes Energy brings you the unique combination of better data, better delivery, and better direction you need to do that.



Say yes to a free demo!

**CONTACT US** 



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