

# UNLOCKING BIG DATA INSIGHTS ON THE DATA TRANSFORMATION JOURNEY



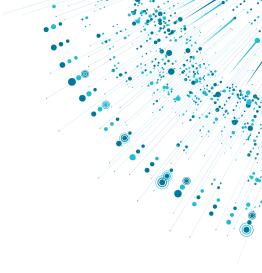
## **DATASIGNALS API (DS API)**

Big Data is here and is driving the digital transformation journey that enables companies to improve operational efficiency, customer satisfaction, decision making and profitability. However, data across all industries is increasing at a rapid pace, and North American power markets are no exception. Increasing volumes of data become available to nodal market participants each day. Securing and deriving insight from this data can be challenging but necessary.

The suite of DataSignals products delivers powerful, insightful, actionable data to power nodal market participants. Gain actionable insight to power your business using Yes Energy's robust, comprehensive, engineered, and secure data products. Whether you are just learning to navigate markets, area data science whiz, a small trading shop, or a large utility, we have a solution for you and your business data needs.

DataSignals API is an easy to use RESTful API fantastic for Excel users and robust enough for system integrators. Use the API across all of your tools including data science applications such as R and Python. Access the same content that lives in Yes Energy's PowerSignals, QuickSignals, and Position Management products.





# DATA INSIGHTS THAT POWER YOUR BUSINESS

#### **PRODUCT FEATURES**

- Easily feed Yes Energy's market data into your spreadsheets and automated, in-house tools
- Extensive library of example endpoints make it simple to get started
- Similar data structure to PowerSignals, QuickSignals, and Position
  Management solutions
- "Export to API" buttons in Yes Energy's user interface solutions makes your transition to data products seamless

## **ABOUT YES ENERGY**

Yes Energy is the leader in power market data. Founded in Boulder, Colorado, Yes Energy set out on a mission to deliver nodal power traders powerful, insightful, actionable data – it now offers the most robust, high-quality data in the industry. Yes Energy creates innovative data solutions to power the businesses of not only nodal power traders, but also power marketers originators, asset developers, asset operators, and the Middle Office.

TO SCHEDULE A CONSULTATION OR LIVE DEMO

**CONTACT US**