

## UNLOCKING BIG DATA INSIGHTS ON THE DATA TRANSFORMATION JOURNEY



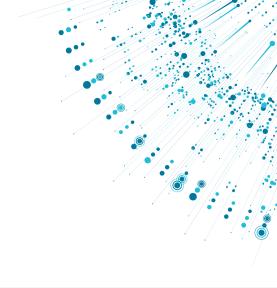
# **DATASIGNALS CLOUD (DS CLOUD)**

Big Data is here and is driving the digital transformation journey that enables companies to improve operational efficiency, customer satisfaction, decision making and profitability. However, data across all industries is increasing at a rapid pace, and North American power markets are no exception. Increasing volumes of data become available to nodal market participants each dat. Securing and deriving insight from this data can be challenging but necessary.

The suite of DataSignals products delivers powerful, insightful, actionable data to power nodal market participants. Gain actionable insight to power your business using Yes Energy's robust, comprehensive, engineered, and secure data products. Whether you are just learning to navigate markets, are a data science whiz, a small trading shop, or a large utility, we have a solution for you and your business data needs.

DataSignals Cloud is Yes Energy's data warehouse available in the cloud. It has the look and feel of a relational database and is powered by elastic and scalable cloud computing. DS Cloud provides ultimate accessibility via web browser, database tools or analytics platforms such as Python, R, Tableau, Excel, and PowerBI.





### DATA INSIGHTS THAT POWER YOUR BUSINESS

#### **PRODUCT FEATURES**

- Access Yes Energy's entire warehouse of real-time, model-ready data with no limits
- Remotely accessible from anywhere empower your whole team regardless of location
- Leverages Snowflake's technology to give quick access to our data store (*Snowflake is a cloud computing-based data warehouse built specifically for the cloud*)

## **ABOUT YES ENERGY**

Yes Energy is the leader in power market data. Founded in Boulder, Colorado, Yes Energy set out on a mission to deliver nodal power traders powerful, insightful, actionable data – it now offers the most robust, high-quality data in the industry. Yes Energy creates innovative data solutions to power the businesses of not only nodal power traders, but also power marketers originators, asset developers, asset operators, and the Middle Office.

### **TO SCHEDULE A CONSULTATION OR LIVE DEMO**

